

Logo & Stationery Design Packages

BRONZE PACKAGE

£150.00*

This package is for an **update** of your existing design

- Initial consultation
- 1 hour design time
- 2 hour fine tuning

SILVER PACKAGE

£250.00*

If you have an **idea** for your corporate image but need us to **realize** your concept then this package is for you.

- Initial consultation
- 4 initial concepts
- 2 rounds of revisions to initial concepts

GOLD PACKAGE

£500.00*

From your brief to completion, this package lets us do **all** the work

- Initial consultation
- 6 initial concepts
- 3 rounds of revisions to initial concepts

STATIONERY DESIGN

£100.00*

- Stationery design concept for a business card, compliment slip, letterhead & envelope if ordered at the same time as the logo design

Artwork Prices

Stationery design

- Business Card
- Compliment Slip
- Letterhead

package **£150.00***

1 item **£65.00***

2 items **£125.00***

Business and Promotional Design

- Postcards

£52.50*

- Forms
- Invoices
- Promotional Cards
- Single sided Leaflets
- Posters
- Single sided Handouts

per item **£75.00***

- CD/DVD/Video Covers
- Folders
- Double Sided Leaflets
- Double sided Handouts

per item **£150.00***

- Brochures & Booklets

4pp **£210.00***

extra per page **£40.00***

***The Logo, Stationery and Business & Promotional Design prices entitle the customer to the copyright of the designs, however if you agree to JJ Copyprint holding the copyright and we subsequently print the designs then, at the printing stage, we will REFUND 50% OF THE DESIGN PRICE.**

Extras

Download charge, no editing **£2.50** per file

Booklets English text only, from disk **£7.50** per page

Booklets English text only, keying and layout **£17.50** per page

Changes to existing artwork **£10.00** minimum

Scanning Images (up to 3) **£5.00** each

Scanning Images (more than 3) **£4.00** each

Additional artwork **£70.00** per hour

Scan to pdf / tiff from an A4 flat original

File Charge **£2.50**

Cost per A4 page (B & W) **£0.10** per page

Cost per A4 page (Colour) **£0.20** per page

Burn to a CD **£5.00** per CD

Converting to a Word document **£0.25** per page

Stock Photography

Add professional copyright free photographs to your design from as little as £10.00 each.

Just let us know what you are looking for and we will search our extensive database.

from **£10.00** each

Logo transferred to CD/Emailed \$ Your logo or artwork transferred to CD or Emailed artwork

£5.00 per file

VAT at the applicable rate should be added to these prices

THE GRAPHIC DESIGN EXPERTS



JJ Copyprint

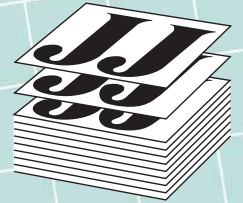
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Well produced stationery & publicity material **IS YOUR FINEST ADVERTISEMENT**

We recommend that you allocate around a third of your print budget to **design**. Your image leaves a lasting impression and should inspire customer confidence. It is therefore vital that your corporate identity and branding send out the right message.

To help you help us we will ask you to complete a short **questionnaire** on your likes and dislikes with a **non-refundable 50% start fee**. You don't pay the balance until you are completely satisfied. We review your answers and after consultation present our initial concepts. You then pick the design that most resembles your requirements.

Remember, a polished **logo** starts with rough sketches, broad outlines and brainstorming. The first concepts and initial outlines are designed to get your feedback and check that we are going in the right direction.

Once you pick the logo that best matches what you are looking for an **experienced graphic designer** will fine tune the design until you are happy. Each of our artwork packages has specified rounds of amendments.

Having chosen the starting point, we refine your logo based on your feedback.

It rarely happens but if you do not end up with a logo that you like, you can cancel the project and we will not charge the balance. **It's that simple.**

Once we have a finished logo, if you have ordered this service, we design your business cards and stationery. By designing these brand identity essentials together with your logo, we can ensure an integrated and consistent look and feel. Plus you will **save £50** compared with ordering them separately at a later date.

The logo and stationery package prices, shown overleaf, entitle you to the copyright of the designs, however if you agree to us holding the copyright and we subsequently print the designs we will **reduce the design price by 50%**.

If you want help with marketing your business, our sister company **Marketing Moves** provides practical marketing solutions for small businesses. Just ask us for details.

